

# Newsletter

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Get to know the project

## What is Open Museums?

European Museums stay open through digital technologies

OPEN MUSEUMS is a project co-funded by the Erasmus+ program that aims to assist small and medium museums in proceeding to their digital transformation.

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## Meeting in Italy >> Project members met in Rossano

From 5th to 7th April 2022, Insieme per Camminare hosted at the Diocesan Museum of the Codex in Corigliano – Rossano (Italy), the training meeting of “Open Museums” which was attended by 2 representatives from each of the project partners.

The first part of the meeting was focused on the Competence Guide as a project output. After a brief introduction by the Fundación Rosalía de Castro as project leader, each partner had the opportunity to present the report relating to its own Country and the results achieved.

In the second part the focus shifted to the E-learning Course as other project output, through the presentations of the development of the modules by each partner according to each one’s responsibilities.

In the third part instead, participants met the representatives of two important organizations

operating in the cultural heritage sector: Andrea Perrotta, CEO of E-Bag, company leader at international level in the production of digital solutions such as holograms, projections, augmented reality and virtual reality; and Anna Cipparrone, member of the Italian Commission of the National Museum System and director of Consentia Itinera Museum, selected as a best practice in Italy in the field of digital story telling.

Finally, the meeting gave also the opportunity to discover the Codex Museum and the Codex Purpureus Rossanensis, among the most precious and oldest illuminated manuscripts in the world, included by UNESCO in 2015 in the “Memory of the world” category, and the remarkable Byzantine-Norman cultural heritage guarded in the historic center of Rossano, considered an example of open-air museum.

## “ Through Horace’s Meadows · Miguelanxo Lar

The Open Museums project brings the Uxío Novoneyra Foundation to Calabria.

Traveling to its admired Italy’s Horatio or Catulo is a timely tribute to the master of Courel’s letters, the poet Uxío Novoneyra. A representation of the foundation that takes his name traveled last April to the Calabrian town of Rossano, the place where is located the Codex Purpureus Rossanensis, a 1,500-year-old parchment that contains the whole Gospel of Matthew and a large part of Mark’s one and which is in the museum of the same name in the Calabrian town, to attend an LTT (Learning, Teaching and Training) in the scope of the Open Museums project, between 5th and 7th April. Rossano, in the southern province of Cosenza,

is the second town to host Open Museums, a European project that involves the digitization of museums, which started last January in the city of Athens and which has the following organizations as partners: Rosalía de Castro Foundation, from Galicia -who leads the project-, Insieme per Camminare, from Italy; Atermon, from Netherlands and IDEC and Laografiki Etaireia Varnava, from Greece. During the meeting, impressions were exchanged about the current situation of museums in terms of technological development and each partner presented examples of museums from their country of origin. They attended conferences as that of Andrea Perrotta, CEO of a prestigious virtual reality agency called e-bag, which has collaborated since 2015 with multiple European cities and

administrations, companies such as Adidas or Ducati, or filmmakers such as Paolo Sorrentino. They also enjoyed a guided tour of the town, its cathedral and the Codex Museum.

Open Museums aims to keep museums open to the public through technologies that allow the citizens to view their favorite masterpieces from the computer. Uxío Novoneyra Foundation, in collaboration with the Rosalía de Castro Foundation and the Curros Enríquez Foundation, formed the Galician representation in Italy. The work of the foundation from Courel continues in the field of European projects, in which it stands out among Galician cultural entities, at this moment present in other five initiatives at continental level.



## Final meeting

Open Museums final meeting will take place in Padrón

Certificate of assistance will be issued to participants. There is a capacity limit, so don’t forget to book your place before 28th of November!

[READ MORE](#)



## Results are online!

Check the Competence Guide and our Collection of Best Practices in museums

We invite you to download the Open Museums Competence Guide, where we examine the situation of small museums in Europe concerning digital transformation and establish the contents of our future MOOC.

Don’t miss the inspiring collecting of best practices as well!

[DOWNLOAD Competence Guide](#)

[DOWNLOAD Best Practices](#)

