
 @K2openmuseums
 openmuseums
openmuseums.org



European Museums stay open
through digital technologies

PROJECT NUMBER:
2020-1-ES01-KA227-ADU-096171



Co-funded by the
Erasmus+ Programme
of the European Union

PROJECT PARTNERS:



FUNDACIÓN
ROSALÍA DE CASTRO



OUR AIM

Open Museums is an Erasmus+ project that will create an open, contemporary, and innovative training program to provide all the necessary digital skills and competences for museum staff on how to create virtual tours and events and an active e-shop. These skills will ensure museum resilience and sustainability.

We want to help small museums stay open, no matter the adverse situations they might be facing.

OUR TARGET GROUPS

Museum staff such as administrative, managerial, back office, and front desk employees or curators.

Cultural organisations' staff (tourist attractions, cultural heritage sites, etc.).

Adult trainers and their organisations.

OUR PROGRAMME

Participants will learn how to:

- Create a virtual museum tour.
- Plan and execute virtual events.
- Effectively handle the Social Media accounts of a museum.
- Create an e-shop for copies of museum artifacts and memorabilia.